



*Educate. Enlighten. Entertain.*



**Yes, I am interested in Raising Support for the Vada Sheid Community Development Center at ASUMH.**

\$1,000 Donation to Name an Auditorium Chair     General Seating     Veterans' Section     \$100 Brick Paver

I would like to contribute to the Vada Sheid Community Development Center

at the following level:     \$500     \$250     \$100     Other \_\_\_\_\_

Donor Name \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit Security Code on Back of Card \_\_\_\_\_

Signature \_\_\_\_\_

Circle Card Type.

Give online at [www.supportasumh.com](http://www.supportasumh.com)



Thank you for your contribution to the Vada Sheid Community Development Center at ASUMH. Please include this form with your check or credit card information and mail to:  
**ASUMH**  
 Attn: Development  
 1600 South College Street  
 Mountain Home, AR 72653  
 For more information call 870-508-6105

# THE VISION

The Newsletter of Arkansas State University-Mountain Home

[www.asumh.edu](http://www.asumh.edu)

## Vada Sheid Community Development Center Grand Opening September 9

Arkansas State University-Mountain Home will celebrate the grand opening of the Vada Sheid Community Development Center (VSCDC) on September 9. The VSCDC is a 65,000 square-foot building that will serve the north central region of Arkansas and be a catalyst for economic development.

The 2:00 p.m. ceremony will feature presentations by Senator Dale Bumpers and Governor Mike Beebe.

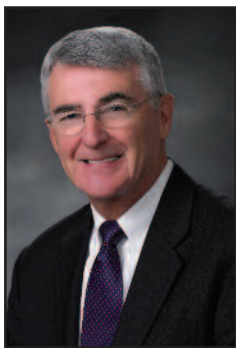
Entertainment for the ceremony will include Zoe Cimino, the Mountain Home High School Jazz Band, the Spokesmen Quartet, the Twin Lakes Choral Society and a special piano performance by Jonathan Story. Dubbed "Fayetteville's Piano Man" by the Northwest Arkansas Times, Story has collaborated with the North Arkansas Symphony, the University of Arkansas Symphony Orchestra, and The Arkansas Philharmonic.

The building includes the McClure Convention Center, Ozark Regional Arts Council Conference Room, Haley Family Conference Room, First Security Amphitheatre and the Dale Bumpers Great Hall.

Also slated for the building is a 4,500 square-foot Trout Nature Center which is scheduled to open the end of next year.

While construction on the building is coming to a close, there are still items to be completed, once funding is available: additional seating, which will bring the total number of seats in the auditorium to 1,600; the catering kitchen; partition walls for the McClure Convention Center; theatrical lighting and sound equipment; transport shuttle carts; and exterior lighting.

The public is invited to attend the free event. For more information, contact the Office of Development at (870) 508-6105.



For over ten years, we've been dreaming of the day we would celebrate the opening of the Vada Sheid Community Development Center at ASUMH. Construction has been under way for over two years on this 65,000 square-foot facility. The community is invited to join us at 2:00 p.m. on September 9, as we open the doors on what will be the largest building on the ASUMH campus.

There will be many opportunities in the coming days for you to be a part of the celebration. You can read about two events in other parts of this newsletter that will help us raise funds for special projects in the building. While we will be celebrating the grand opening of the building, there are still many areas requiring funding.

On September 16, we will welcome the new conductor for the Arkansas Symphony Orchestra as they perform on the Dykstra Stage along with the Mountain Home Symphony. The performance is free and open to the public - our gift to the many supporters of this university. I hope you will join us at 7:00 p.m. for this special treat.

I look forward to seeing you at the Vada Sheid Community Development Center where we will **Educate, Enlighten, and Entertain.**

## UPCOMING EVENTS:

- *September 8*  
*Good Morning Mountain Home*
- *September 9*  
*Vada Sheid Community Development Center Grand Opening*
- *September 11*  
*Black & White Gala Auction*
- *September 16*  
*Arkansas Symphony Orchestra*
- *September 25*  
*"Light Up the Night"  
Dance Thru the Decades*
- *October 7*  
*Red Hat "Razzle Dazzle"*
- *October 10*  
*Little Big Town Concert*
- *October 23*  
*Mercy Me Concert*
- *October 28*  
*Kids' Bash*



***Our Commitment – Your Opportunity***

## Fund-a-Need - Light Up the Stage!

The 2010 Annual Fund committee at ASUMH has set a goal of raising funds needed to purchase theatrical lighting for the Vada Sheid Community Development Center auditorium. Fund-a-Need is an opportunity for the community to join the Annual Fund committee in accomplishing this goal. Whether you can donate \$10, \$100, \$1,000 or \$10,000, your participation in this year's Annual Fund is a critical need in lighting up the Vada Sheid Community Development Center.

## Community Performing Arts Council Named

ASUMH is pleased to announce new members of the Community Performing Arts Council, a group dedicated to the success of the Vada Sheid Community Development Center. The Council will serve in an advisory capacity making recommendations and assisting in the selection of performing arts events in the VSCDC. Members include Denise Clark, Terri Ware, Katie Risk, Tim Martin, Lang Zimmerman, Deb Peterson, Kelly Giuliano, Cindi Floyd, and Caroline Carroll.

### You are invited to join ASUMH on September 9, 2010 for the VSCDC Grand Opening Ceremony at 2:00 p.m.

Chancellor Ed Coulter  
Zoe Cimino  
Senator Dale Bumpers  
Mountain Home High School Jazz Band  
Governor Mike Beebe  
The Spokesmen Quartet  
Twin Lakes Choral Society  
Jonathan Story  
Recognition of Special Guests

## Arkansas Symphony Performs Sept. 16



The Vada Sheid Community Development Center will proudly feature the celebrated Arkansas Symphony Orchestra in a free concert at 7:00 p.m. on September 16. As part of the grand opening events for the building, the orchestra will perform under the direction of Philip Mann, its new Music Director and Conductor.

Mann, who previously was an American Conducting Fellow and the San Diego's Symphony's Assistant Conductor, is gaining a reputation as a dynamic artist on three continents. The Arkansas Symphony will celebrate its 45th season in 2010-2011 under Mann's leadership.

Featured with the Arkansas Symphony will be the Mountain Home Symphony Orchestra under the direction of Barbara Deegan. The orchestra, formed in 1991, draws its performing musicians from Southern Missouri and Northern Arkansas.

A special "Meet the Conductor" reception will be held prior to the performance. The \$50 ticket will include hors d'oeuvres and reserved seating for the performance. Black tie optional. For information on the "Meet the Conductor" reception or on the free symphony performance, call (870) 508-6214.

## Special Thanks to the Following

Vada Sheid Family  
Jim McClure  
First Security Bank  
Jim Gaston  
Warren Haley  
Ozark Regional Arts Council  
Dr. and Mrs. Peter Dykstra  
Polk Stanley Wilcox Architects  
Nabholz Construction

## Ways You Can Help

While construction on the VSCDC is coming to a close, there are still items to be completed, once funding is available: additional seating, which will bring the total number of seats in the auditorium to 1,600; the catering kitchen; partition walls for the McClure Convention Center; theatrical lighting and sound equipment; transport shuttle carts; and exterior lighting. If you would like to be a part of the 2010 Annual Fund drive to assist in completing the VSCDC, please contact the Development Office at (870) 508-6105.

## Black and White Gala Auction



A fabulous silent and live auction, hors d'oeuvres by P.J.'s White River Lodge, and dueling pianos by legendary Ernie Biggs of Little Rock and Branson, will make the Black and White Gala Auction an event you must not miss on September 11 at the Vada Sheid Community Development Center. The Gala Auction, which begins at 6:30 p.m., will be a night to remember, as both decorations and cocktail attire will reflect the black and white theme. Four elaborate food stations will feature a variety of cuisines including American, Seafood, Chinese, Mexican, Italian, Greek and desserts. Tickets are \$45 per person or \$75 per couple and are available at [www.asumh.edu/calendar.php](http://www.asumh.edu/calendar.php) or by calling (870) 508-6214. Valet parking will be provided.

## Light Up the Night - September 25



To wrap up the 2010 Annual Fund campaign, the 2010 Annual Fund committee invites you to join the celebration finale. Dance through the decades at the ultimate dance music experience, Light Up the

Night, on September 25 at the Vada Sheid Community Development Center. Featuring the best music from the 1960s through today, the night will be a journey through some of the best dance music ever recorded. A spectacular visual experience featuring music videos, special lighting effects and more, the event will begin at 7:30 p.m. and continue until 11:30 at ASUMH. Tickets are available for \$20 per person at [www.asumh.edu/calendar.php](http://www.asumh.edu/calendar.php) or by calling (870) 508-6214. ASUMH students will be admitted free of charge with a valid, current student ID.



## Paving the Way



You can help Pave the Way to completing the Vada Sheid Community Development Center by purchasing a brick paver at the entrance of the building. This is a unique opportunity to have your name, names of family members or ancestors, or a corporate name become a part of history. Bricks can be purchased for \$100. The donation of a commemorative brick paver will help support

the Annual Fund campaign to purchase theatrical lighting for the Dykstra Stage in the auditorium. Brick personalization may include four lines of text with 16 characters each (no punctuation).



## The "Power of 10" in 2010

Consider the impact if 1,000 people gave just \$10 to help light the stage in the Vada Sheid Community Development Center. That would be \$10,000. If 10,000 people gave just \$10, that would be \$100,000. That's a lot of people investing in the future of our community. The economic impact of a first-rate arts and entertainment venue in North Central Arkansas will benefit us all. Theatrical stage lights and sound will make this center just that. While we celebrate the building's grand opening in September, there are still many needs to complete the vision. Your support would help furnish lighting that is so critical for the future growth of the Vada Sheid Community Development Center. Please consider being a part of the "Power of 10" in 2010.